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NEWSLETTER · IN CONVERSATION WITH YURIY LEBID

Building through adversity

Yuriy Lebid — leader of the CRO Pharmaxi — on running clinical trials across Ukraine and Poland through profound adversity, building an in-house EDC, and creating a company people want to work for.

Yuriy Lebid leads Pharmaxi, a contract research organisation focused on Ukraine and Poland, offering regulatory affairs, clinical monitoring and data management — and he has continued to lead and innovate through circumstances few businesses ever have to face. A medical-university graduate who came to life sciences by an indirect route, he's built Pharmaxi with a determination that has had to weather far more than the usual market headwinds.



We kept building, and kept innovating, through the hardest of years.

— Yuriy Lebid, on Pharma Prescribed

Innovation under pressure

Under Yuriy's supervision, Pharmaxi developed its own online CRF and in-house electronic data-capture tool — the kind of capability many CROs

simply buy. Building it from within, in this region and this period, is a statement of intent: own your foundations when everything around you is uncertain.

A company worth joining

His stated personal objective is telling — a solid foundation for organic growth and a motivating environment that attracts self-driven professionals. In a context of adversity, choosing to invest in culture and people is both pragmatic and quietly defiant.

Perseverance as strategy

The through-line of Yuriy's story is continuity — leading, innovating and serving trials across Ukraine and Poland when it would have been easier to stop. It's a reminder that behind the industry's data and platforms are people keeping essential research alive under conditions the rest of us rarely have to imagine.



Listen to the full episode

Yuriy Lebid on Pharma Prescribed — at pharmaprescribed.com and wherever you get your podcasts.

Yuriy Lebid is the leader of *Pharmaxi*, a contract research organisation focused on Ukraine and Poland.