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NEWSLETTER · IN CONVERSATION WITH SVERRE BENGTTSSON

The one on every stage

Sverre Bengtsson — co-founder of Viedoc and prolific life-science angel investor — on building an eClinical platform used across eighty countries, and what three decades teach you about backing people over demos.

Sverre Bengtsson is one of those people you can't attend a conference without seeing on stage — which is roughly how we met, and why he was near the top of my wanted list. Co-founder of Viedoc Technologies, he helped build one of the most widely adopted eClinical platforms in the world, running trials across more than eighty countries. He's a board member of the ACDM and, three decades in, an angel investor backing more than thirty life-science ventures across Europe.



I started in finance, moved into science, and never really left.

— Sverre Bengtsson, on Pharma Prescribed

A platform in eighty countries

Viedoc's reach is the kind that's invisible when it works: thousands of research teams across dozens of countries, quietly running their trials faster and cleaner. Sverre's career began on the science side, as a statistician and data

manager, before the pull toward building the tools took over — a useful reminder that the best eClinical products tend to come from people who once had to use the bad ones.

The investor's lens

With more than thirty ventures backed, Sverre has developed a feel for early-stage life science that a pitch deck can't fake. At that stage the team and the problem matter more than the demo, and the willingness to sit inside a hard, regulated domain matters more than either. It's pattern recognition earned over decades, not spreadsheet optimism.

Data integrity as a commitment

His ACDM board role points at the thread running through all of it: advancing data integrity and operational excellence across clinical research. Better tools, in the end, exist to serve better decisions — and in this industry, better decisions are measured in patients.



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Sverre Bengtsson is a co-founder of Viedoc Technologies, an ACDM board member and an angel investor across European life sciences.